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The Dun & Bradstreet Corporation

NEWS

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NEW BUSINESS INCORPORATIONS INCREASE AFTER TWO MONTH SLIDE

NEW YORK, Feb. 29--New business incorporations increased 2.4 percent in November -- after slowing for the two previous months -- to a seasonally adjusted total of 51,642, up from 50,441 (revised) in October, reports The Dun & Bradstreet Corporation. The number of new incorporations is 6.5 percent higher than it was in November 1982.

The East North Central and Mountain regions reported the greatest increases in new incorporations over October. Particularly large gains were reported in Ohio, Illinois, Arizona, Colorado and Nevada. Eight of the nine major geographic regions reported increases over November 1982.

Dun & Bradstreet reports that a total of 548,431 new businesses were incorporated in the first eleven months of 1983, up 8.1 percent from the 507,192 during the same period in 1982. The Middle Atlantic and West North Central regions reported the largest increases at 13 percent. All but one of the nine regions, the West South Central, reported increases in new incorporations.

(Comparative Tables Follow)

TOTAL NEW BUSINESS INCORPORATIONS

	November 1983	Previous Month	Previous Year
Unadjusted.....	47,924E	49,331	44,354E
Seasonally Adjusted.....	51,642	50,441R	48,474

Geographic Division	November 1983 (unadj.)	November 1982 (unadj.)	ELEVEN MONTHS 1983 (unadj.)	ELEVEN MONTHS 1982 (unadj.)
NEW ENGLAND	2,256	2,129	26,097	23,708
MIDDLE ATLANTIC	8,586	7,774	96,374	85,208
EAST NORTH CENTRAL	6,450	5,693	71,056	66,340
WEST NORTH CENTRAL	2,369	2,118	29,355	25,977
SOUTH ATLANTIC	11,552	10,021	131,831	117,863
EAST SOUTH CENTRAL	1,768	1,663	21,073	19,422
WEST SOUTH CENTRAL	4,884E	6,001E	63,345E	65,974E
MOUNTAIN	3,993	3,290	39,878	35,863
PACIFIC	6,066	5,665	69,422	66,837
TOTAL UNITED STATES	47,924E	44,354E	548,431E	507,192E

NEW BUSINESS INCORPORATIONS BY STATE AND GEOGRAPHIC REGIONS

(Not Seasonally Adjusted)

Geographic Division	November 1983	November 1982	ELEVEN MONTHS 1983	ELEVEN MONTHS 1982
NEW ENGLAND				
Maine	144	150	1,854	1,600
New Hampshire	169	175	2,056	1,725
Vermont	136	109	1,445	1,176
Massachusetts	1,017	909	11,396	10,609
Connecticut	610	613	7,071	6,502
Rhode Island	180	173	2,275	2,096
MIDDLE ATLANTIC				
New York	5,295	5,033	58,905	52,975
New Jersey	2,098	1,670	24,067	20,138
Pennsylvania	1,193	1,071	13,402	12,095
EAST NORTH CENTRAL				
Ohio	1,458	1,255	13,760	13,199
Indiana	656	694	7,948	6,993
Illinois	2,325	2,037	26,522	25,107
Michigan	1,482	1,241	17,063	15,475
Wisconsin	529	466	5,763	5,566
WEST NORTH CENTRAL				
Minnesota	589	553	7,458	6,558
Iowa	342	304	3,942	3,660
Missouri	726	613	8,854	7,719
North Dakota	81	51	842	932
South Dakota	73	53	852	708
Nebraska	177	223	2,572	2,611
Kansas	381	321	4,835	3,789
SOUTH ATLANTIC				
Maryland	905	820	8,571	9,337
Delaware	1,882	1,706	21,595	19,358
District of Columbia	245	130	2,699	1,562
Virginia	1,078	903	12,640	10,952
West Virginia	159	264	2,693	3,102
North Carolina	893	739	10,218	8,648
South Carolina	277	323	4,370	3,621
Georgia	1,217	959	13,287	11,232
Florida	4,896	4,177	55,758	50,051

Geographic Division	November 1983	November 1982	ELEVEN MONTHS 1983	ELEVEN MONTHS 1982
EAST SOUTH CENTRAL				
Kentucky	489	451	5,826	5,389
Tennessee	583	554	7,231	6,759
Alabama	382	372	5,101	4,058
Mississippi	314	286	2,915	3,216
WEST SOUTH CENTRAL				
Arkansas	282	222	3,817	3,535
Oklahoma	880E	1,080E	9,163E	12,445E
Louisiana	439	1,279	10,190	13,213
Texas	3,283	3,420	40,175	36,781
MOUNTAIN				
Montana	133	155	1,363	1,485
Idaho	106	131	1,656	1,608
Wyoming	93	160	1,100	1,260
Colorado	1,057	830	11,977	10,466
New Mexico	181	187	2,259	2,214
Arizona	1,361	919	9,957	8,646
Utah	345	259	3,711	3,188
Nevada	717	649	7,855	6,996
PACIFIC				
Alaska	169	171	2,330	2,364
Washington	676	683	7,975	7,639
Oregon	515	476	6,176	5,451
California	4,504	4,117	50,613	49,082
Hawaii	202	218	2,328	2,301
TOTAL UNITED STATES	47,924E	44,354E	548,431E	507,192E

E=Estimated
R=Revised

Source: Economic Analysis Department
The Dun & Bradstreet Corporation

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March 1, 1984
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